



creative / studio

200 N Mesquite, Suite 201  
Arlington, TX 76011

# QUOTE

Date: September 8, 2025

Estimated Start Date: December 5, 2025

Estimated Finish Date: March 13, 2026

**Nicky Sheets**  
**Keller Williams Frisco**

NO	ITEM DESCRIPTION	PRICE	QTY	TOTAL
1	Brand Authority - 12 week journey	\$3,500	1	\$3,500

<b>Brand Core (Purpose, Vision, Mission, Values)</b>
<b>Primary Brand Archetype</b>
<b>Ideal Customer Profile (ICA)</b>
<b>Moodboard, Color Palette, Typography</b>
<b>Brand Voice Summary + Tone Descriptors + Bio</b>
<b>Custom Listing &amp; Buyer Presentation Copy &amp; Custom Design</b>
<b>Blog Posts - 10 included</b>
<b>Nurture Email Series - 10 Included</b>
<b>Photographer Recommendation + Shot List</b>
<b>Basic Business Logo (no animations, name marks or submarks/favicons)</b>
<b>Media Kit (Speaker/Podcast Graphics)</b>
<b>Lead Magnets (up to 4 with Funnel Advice from our team)</b>
<b>60-Day Social Content Bank &amp; One of a Kind Custom Templates</b>
<b>Full Website Copy Strategy, Wireframe &amp; Professionally built Website with IDX* connected (up to 10 pages of navigation (submenus, blogs for SEO, contact)</b>

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<b>Total</b>	<b>\$3,500</b>
<b>Deposit to hold 12/5 Start</b>	<b>\$950.00</b>

[Click here to pay deposit and reserve your spot](#)

The following will be your payment schedule on the remainder due:  
Mid-Journey Payment: \$1,275 (at week 6) est:  
Final Payment: \$1,275 (upon final delivery)

Thank you for trusting us to build your brand. I truly look forward to helping you build your story and injecting meaning into your brand!

By leaving a deposit payment I am reserving my spot in line for brand building by Creative Studio by GO Network. This quote is good for 7-days to save my place in line.

I understand that some of the work is being done by contractors who have been vetted by GO Network under the supervision of GO Marketing. Should I wish to cancel, I must do so prior to any charged hours including the quizzes, and discovery period prior to regularly scheduled meetings. I understand that the photographer is to be paid directly to whomever I choose and any pass through costs such as fonts, licensing of pictures and videos will be charged at the close out invoice. I also acknowledge the web developer fees are not covered in this quote and will be directly paid to Noorik - GO Network's chosen and vetted contractor for websites.

*Collette Stone*

**Collette Stone**  
Head of Brand and Marketing