



creative / studio

200 N Mesquite, Suite 201  
Arlington, TX 76011

# QUOTE

Date: August 29, 2025

Estimated Start Date: October 13, 2025  
Estimated Finish Date: December 29, 2025

**Robin McCoy**  
**Keller Williams Urban Dallas**

NO	ITEM DESCRIPTION	PRICE	QTY	TOTAL
1	Brand Basics - 8 week journey	\$1,900	1	\$1,900

<b>Brand Core (Purpose, Vision, Mission, Values)</b>
<b>Primary Brand Archetype</b>
<b>Ideal Customer Profile (ICA)</b>
<b>Moodboard, Color Palette, Typography -Logo Refresh</b>
<b>Brand Voice Summary + Tone Descriptors + Bio</b>
<b>Custom Listing &amp; Buyer Presentation Copy &amp; Custom Design</b>
<b>30-Day Social Content Bank &amp; Templates with your Brand Applied</b>
<b>Blog Posts (see package details for how many in each)</b>
<b>Nurture Email Series (5 included)</b>
<b>Website Copy Refresh / Rewrite</b>
<b>Downsizer Club Package, Rack Card, Flashcard redesign</b>

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**Total** **\$950.00**

[Click here to pay deposit and reserve your spot](#)

Thank you for trusting us to build your brand. I truly look forward to helping you build your story and injecting meaning into your brand!

By leaving a deposit payment I am reserving my spot in line for brand building by Creative Studio by GO Network. This quote is good for 15-days to save my place in line.

I understand that some of the work is being done by contractors who have been vetted by GO Network under the supervision of GO Marketing. Should I wish to cancel, I must do so prior to any charged hours including the quizzes, and discovery period prior to regularly scheduled meetings. I understand that the photographer is to be paid directly to whomever I choose and any pass through costs such as fonts, licensing of pictures and videos will be charged at the close out invoice.

*Collette Stone*

**Collette Stone**  
Head of Brand and Marketing